

8/15/2018

## COURSES CURRICULUM

UNIVERSITY OF PERPETUAL HELP SYSTEM DALTA  
COLLEGE OF ARTS AND SCIENCES  
Alabang-Zapote Road, Pamplona 3, Las Pinas City

**BACHELOR OF ARTS IN COMMUNICATION**  
Curriculum Year 2018 - 2019

<b>First Year</b>						
<b>First Semester</b>						
SUBJECT CODE	SUBJECT NAME/DESCRIPTION	HOURS		UNITS		PRE-REQUISITE
		LEC.	LAB.	LEC.	LAB.	
COMM 1101	Introduction to Communication Media	3.0	0.0	3.0	0.0	
COMM 1102	Communication, Culture and Society	3.0	0.0	3.0	0.0	
FCL 1101	The Perpetualite: Identity and Dignity	2.0	0.0	2.0	0.0	
GEC 1000	Understanding the Self	3.0	0.0	3.0	0.0	
GEC 4000	Purposive Communication	3.0	0.0	3.0	0.0	
GEC 5000	Mathematics in the Modern World	3.0	0.0	3.0	0.0	
NSTP 1101	National Service Training Program 1	3.0	0.0	3.0	0.0	
PE 1101	Foundations of Physical Education	2.0	0.0	2.0	0.0	
<b>TOTAL</b>		<b>22.0</b>	<b>0.0</b>	<b>22.0</b>	<b>0.0</b>	
<b>TOTAL ACADEMIC UNIT(S): 22.0</b>						
<b>Second Semester</b>						
COMM 1203	Journalism Principles and Practices	3.0	0.0	3.0	0.0	COMM 1101
COMM 1204	Broadcasting Principles and Practices	3.0	0.0	3.0	0.0	COMM 1101
FCL 1202	The Perpetualite: A Man of God	2.0	0.0	2.0	0.0	FCL 1101
GEC 6000	The Contemporary World	3.0	0.0	3.0	0.0	
GEC 8000	Science, Technology, and Society	3.0	0.0	3.0	0.0	
GEE 1000	Living in the IT Era- Lec	2.0	0.0	2.0	0.0	
GEE 1000L	Living in the IT Era- Lab	0.0	3.0	0.0	1.0	
NSTP 1202	National Service Training Program 2	3.0	0.0	3.0	0.0	NSTP 1101
PE 1202	Rhythmic Activities	2.0	0.0	2.0	0.0	PE 1101
<b>TOTAL</b>		<b>21.0</b>	<b>3.0</b>	<b>21.0</b>	<b>1.0</b>	
<b>TOTAL ACADEMIC UNIT(S): 22.0</b>						
<b>Second Year</b>						
<b>First Semester</b>						
COMM 2105	Creative Writing	3.0	0.0	3.0	0.0	COMM 1101
COMM 2106	Communication Media Laws and Ethics	3.0	0.0	3.0	0.0	COMM 1101
ENG 1000	English for the Profession	3.0	0.0	3.0	0.0	
FCL 2103	The Perpetualite: Called to Perfection	2.0	0.0	2.0	0.0	FCL 1101
FIL 1000	Komunikasyon sa Akademikong Filipino	3.0	0.0	3.0	0.0	
GEC 2000	Ethics	3.0	0.0	3.0	0.0	
GEE 2000	Entrepreneurial Mind	3.0	0.0	3.0	0.0	
PE 2103	Individual/Dual Sports	2.0	0.0	2.0	0.0	PE 1101
<b>TOTAL</b>		<b>22.0</b>	<b>0.0</b>	<b>22.0</b>	<b>0.0</b>	
<b>TOTAL ACADEMIC UNIT(S): 22.0</b>						
<b>Second Semester</b>						
COMM 2207	Communication Planning	3.0	0.0	3.0	0.0	COMM 1101
COMM 2208	Science and Health Communication	3.0	0.0	3.0	0.0	COMM 1101
COMM 2209	Advertising Principles and Practices	3.0	0.0	3.0	0.0	COMM 1101
FCL 2204	The Perpetualite: A Man for Others	2.0	0.0	2.0	0.0	FCL 1101
GEC 3000	Arts Appreciation	3.0	0.0	3.0	0.0	
GEC 7000	Readings in Philippine History	3.0	0.0	3.0	0.0	
PE 2204	Team Sports	2.0	0.0	2.0	0.0	PE 1101
RZL 1000	The Life and Works of Rizal	3.0	0.0	3.0	0.0	
<b>TOTAL</b>		<b>22.0</b>	<b>0.0</b>	<b>22.0</b>	<b>0.0</b>	
<b>TOTAL ACADEMIC UNIT(S): 22.0</b>						
<b>Third Year</b>						
<b>First Semester</b>						
COMM 3110	Social Media and Mobile Technology for Communication Campaigns	3.0	0.0	3.0	0.0	
COMM 3111	Communication Theory	3.0	0.0	3.0	0.0	COMM 1101
COMM 3112	Performance Media	3.0	0.0	3.0	0.0	COMM 1101
COMM 3113	Civic Engagement and Participatory Communication	3.0	0.0	3.0	0.0	COMM 1101
COMM 3114	Knowledge Management	3.0	0.0	3.0	0.0	COMM 1101
COMM 3115	Communication Research	3.0	0.0	3.0	0.0	COMM 1101
FCL 3105	The Perpetualite: A Filipino Christian Leader	2.0	0.0	2.0	0.0	FCL 1101
FIL 2000	Pagbasa at Pagsulat Tungo sa Pananaliksik	3.0	0.0	3.0	0.0	FIL 1000
<b>TOTAL</b>		<b>23.0</b>	<b>0.0</b>	<b>23.0</b>	<b>0.0</b>	
<b>TOTAL ACADEMIC UNIT(S): 23.0</b>						
<b>Second Semester</b>						
COMM 3216	Introduction to Theater Arts	3.0	0.0	3.0	0.0	COMM 1101
COMM 3217	Video Editing and Production-Lec	1.0	0.0	1.0	0.0	COMM 1101
COMM 3217L	Video Editing and Production-Lab	0.0	6.0	0.0	2.0	

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COMM 3218	Communication Management	3.0	0.0	3.0	0.0	COMM 1101
COMM 3219	Introduction to Film	3.0	0.0	3.0	0.0	COMM 1101
COMM 3220	Thesis Writing 1	3.0	0.0	3.0	0.0	COMM 3111, COMM 3115
FCL 3206	The Perpetualite: A Minister of Life	2.0	0.0	2.0	0.0	FCL 1101
FIL 3000	Masining na Pagpapahayag	3.0	0.0	3.0	0.0	FIL 1000
HUM 2000	Asian Literature	3.0	0.0	3.0	0.0	
	<b>TOTAL</b>	<b>21.0</b>	<b>6.0</b>	<b>21.0</b>	<b>2.0</b>	

**TOTAL ACADEMIC UNIT(S): 23.0**

Fourth Year

First Semester

COMM 4121	Digital Photography	3.0	0.0	3.0	0.0	COMM 1101
COMM 4122	Development Communication	3.0	0.0	3.0	0.0	COMM 1101
COMM 4123	Thesis Writing 2	3.0	0.0	3.0	0.0	COMM 3220
COMM 4124	Risk Disaster & Humanitarian Communication	3.0	0.0	3.0	0.0	COMM 1101
COMM 4125	Organizational Culture & Communication	3.0	0.0	3.0	0.0	COMM 1101
COMM 4126	Personality and Career Development	3.0	0.0	3.0	0.0	COMM 1101
COMM 4127	Visual Communication	3.0	0.0	3.0	0.0	COMM 1101
FCL 4107	The Perpetualite: A Character and Nation Builder	2.0	0.0	2.0	0.0	FCL 1101
	<b>TOTAL</b>	<b>23.0</b>	<b>0.0</b>	<b>23.0</b>	<b>0.0</b>	

**TOTAL ACADEMIC UNIT(S): 23.0**

Second Semester

COMM 4228	Internship	6.0	0.0	6.0	0.0	
FCL 4208	The Perpetualite: A Helper of God	2.0	0.0	2.0	0.0	FCL 1101
HUM 3000	World Literature	3.0	0.0	3.0	0.0	
	<b>TOTAL</b>	<b>11.0</b>	<b>0.0</b>	<b>11.0</b>	<b>0.0</b>	

**TOTAL ACADEMIC UNIT(S): 11.0**

Total academic units for course BACHELOR OF ARTS IN COMMUNICATION: **168.0**, Lecture Unit = **165.0**, Lab Unit=**3.0**